

100 job descriptions brought to life	GRAPHIC DESIGNER	2.9
		Eval.



Here is the same text but you have to complete it with the right words. The first letter is given, as is the number of letters for each word to be written.

Dear Simon,

Thanks so much for recommending me to Susie Penlivet, the editor of The Gazette. In fact, she's my mother! She didn't like to put me forward to do the **g** _____ for the newspaper website. Your support is just what we need! I've already designed the new logo for the paper on **c** _____ with this amazing **c** _____ **p** _____ that I can show you! At the moment I'm working on the **a** _____ for a tourist **b** _____ and the **d** _____ to go with an **a** _____ for chocolate. I'll be free in four days and we can meet to look at the make-up for the **s** _____, the **l** _____ and where you want the **i** _____ and **ph** _____ to put on the site.

See you soon then!

Vanessa

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Graphic designer

Susie Penlivet: Well, Bill, we'll soon have a new logo for our Gazette. It's always a good idea to keep up with the times, don't you think? My daughter Vanessa did it. She's a graphic designer and has just finished her four-year course in visual arts. Now of course she's having difficulty finding a job, just as I said she would! Well, actually, she's already done the cover of a paperback and an advertising poster. In record time too, as deadlines are always so short! She's fairly stressed working at her computer at home.

.../...



A few words relating to a graphic designer's work:

Here is a text using a lot of words from the list. Read it carefully, as you will have to use the same words afterwards.

Advertisement	Artwork	Book Leaflet
Brochure	Colour	Computer
Computer program	Copy	Drawing
Format	Graphics	Image
Layout	Line	Logo
Make-up	Message	Multimedia
Paragraph	Photo	Print
Publishing	Screen	Text

I have to admit, Bill, Vanessa has talent. Definitely. And she draws extremely well, and she can see what is needed and develop an idea while taking into account the customer's requirements and the target audience. She's very creative is my daughter. She'd like to work for an advertising agency and eventually become an assistant to an artistic director rather than work freelance. I don't suppose you know anyone who works in the field, do you Bill?

*

In a similar line of work, Vanessa could also have been:

computer graphics artist – 3D graphics artist – illustrator – painter – layout specialist – restorer of paintings, works of art, old books – engraver – comic strip author – lithographer – gallery owner – art critic...

Dear Simon,

Thanks so much for recommending me to Susie Penlivet, the editor of The Gazette. In fact, she's my mother! She didn't like to put me forward to do the **graphics** for the newspaper website. Your support is just what we need! I've already designed the new logo for the paper on **computer** with this amazing **computer program** that I can show you! At the moment I'm working on the **artwork** for a tourist **brochure** and the **drawing** to go with an **advertisement** for chocolate. I'll be free in four days and we can meet to look at the make-up for the **screens**, the **layout** and where you want the **images** and **photos** to put on the site.

See you soon then!

Vanessa